



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2017 Special Events

I'm Possible Food & Cheer – September

Our I'm Possible Event is our signature event held in late September. The event showcases wine and craft beer vendors at the Boat House on Mercer Lake. Supported by the business community and YMCA members, this event draws an annual crowd of 300. It is an ideal atmosphere to enjoy Hamilton's best and mingle with many of our supporters and local businesses.

EXCLUSIVE LEVELS

\$5,000 Presenting Sponsorship

Includes 10 attendees, full page ad in ad journal (e-ad journal), table tents, recognition on signage, social media, news letters and e-mail blasts leading up to the event, invited to attend private VIP reception

\$4,000 Gift Sponsorship

Includes 8 attendees, half page ad in ad journal (e-ad journal), recognition on signage, logo on gift that coordinates with theme, invited to attend a private VIP reception

\$3,000 Cocktail Napkin Sponsorship

Includes 6 attendees, half page ad in ad journal (e-ad journal), recognition on signage, logo on cocktail napkins, invited to attend a private VIP reception

NON-EXCLUSIVE SPONSORSHIP LEVELS

\$2,500 Level

Includes 6 attendees, full page ad in ad journal (e-ad journal), recognition on signage, invited to attend a private VIP reception

\$1,500 Level

Includes 4 attendees, full page ad in ad journal (e-ad journal), recognition on signage, invited to attend a private VIP reception

\$500 Level

Includes 2 attendees, 1/2 page ad in ad journal (e-ad journal), recognition on signage

SPONSORSHIP LEVELS – CRA

\$5000 Lifelong Friendships Supporter

Your support allows us to send two children to camp for the entire summer (10 weeks).

\$4000 Self Confidence Supporter

Your support allows us to send four children to camp for one month.

\$3000 Leadership Sponsor

Your support allows us to send twelve children to camp for one week.

\$2500 Teamwork Sponsor

Your support allows 10 campers to participate in a leadership camp for one week.

\$1500 Character Sponsor

Your support allows us to send one child to camp for six weeks.

\$500 Independence Supporter

Your support allows us to send two children to camp for one week.

Mud Run/Healthy Kids Day – April

The Mud Run/Healthy Kid's Day event is a fun filled family event at our beautiful Sawmill Branch. Held annually the Saturday before Mother's day this event is a wonderful opportunity for families to get outdoors, get active and have fun together! Enjoy learning about the role healthy eating and exercise play in building strong kids and strong families through fun activities and healthy snacks. Tackle 24 obstacles - run, jump, crawl and roll your way through the mud!

SPONSORSHIP LEVELS

\$5000 Presenting Sponsor/T-Shirt Sponsor

\$500 Photo booth Sponsor

\$500 Ice Cream Truck Sponsor

\$350 Prize Sponsor

\$100 Obstacle Signs

Morning Breakfast with Members

Meet and greet our members once a month in our main facility lounge. Coffee, Fruit and bagels are provided. Our members will be able to come and enjoy some breakfast treats while getting to know our Community Partners and their businesses.

SPONSORSHIP LEVEL

\$1500 - 3 Month Sponsorship

Trunk or Treat – October

Trunk or Treat is a family fun night at our Sawmill Branch. Each year, Y families look forward to a safe, inclusive Halloween celebration, filled with ghoulish fun!

SPONSORSHIP LEVEL

\$500 Treat Bag sponsor

Sports Team – Seasonal

Keeping kids active, it's what we do! The Y offers Baseball, Basketball and Soccer leagues. Youth teams play at both our JKR Branch and our Sawmill Branch.

SPONSORSHIP LEVEL

\$125 per team - name displayed on T-shirt/Jersey back

Dance Recital – April

Our Dance recital is a crowning event for our little dancers. The recital is held at Robbinsville High School and boasts and attendance of 500+ family and friends.

SPONSORSHIP LEVELS

\$2500 Ad Journal Sponsor

\$1000 Video Sponsor

Promotional Opportunities

All Community Sponsors are welcomed to come and have a table at our health fairs, open houses and annual campaign events.

New Year, New You!

Members and guests kick off each New Year with a health fair showcasing both YMCA and local resources that will set them on the path to healthy living.

Senior Health and Fitness

Nearly 150 Hamilton Township Seniors come together to learn about activities and resources available from the Y and local vendors dedicated to promoting a full and active life.

Women's Health and Fitness

The goal of this event is to encourage women to take control of their health: to learn the facts they need to make smart health choices, and to make time for regular physical activity. Activities may include walking events, exercise demonstrations and health screenings.

Spring Fitness

Celebrate "Spring into Fitness"! Join us as we come together to discuss Nutrition, have screenings and talk to our Personal Trainers on ways to improve your daily physical activity.

Annual Campaign Kick-off

Come help us kick off our Annual Campaign to bring awareness to all the wonderful free, low cost and subsidized community programs offered here at the Y to benefit our community.

In addition, to the above special event opportunities, we offer an Active Older Adult Birthday Breakfast where members with a birthday in that month eat free. This Opportunity has been reserved for 2017.

AOA Birthday Breakfast – Reserved

Join us for our monthly meeting of the Active Older Adults Breakfast Club to honor our YMCA members with monthly birthdays! Members with that Month's birthdays eat free, courtesy of our Community Partner. All other members pay \$10.00 per person for a selection from the Senior Breakfast Menu.