



**I'M POSSIBLE**  
honoring  
**The Honorable John A. Cimino & Ritchie & Page Distributing Company**

One Community • One Mission • One Great Night  
Thursday, September 27, 2018 • 6:00 - 9:00 p.m. • Mercer County Boat House

**EVENT COMMITTEE**

Jeannine Cimino  
Nina Melker  
Committee Chairs

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Denise Wyers  
Janell Zoratti

James Schulz  
Chairman of the Board

Diana Zita  
CEO

Dear Friend,

Last year, nearly 250 businesses, community leaders and friends of the Hamilton Area YMCA came together at the I'M POSSIBLE Gala to raise funds and share the Y's impact by highlighting an array of mission programs that serve our community. We invite you to be a part of this truly moving keystone event at the Mercer County Boat House on Thursday, September 27 from 6:00 - 9:00 p.m.

As you may know, the Hamilton Area YMCA provides essential programs and services that build strong, confident kids; healthy, active adults; and thriving communities. Among our mission critical programs are SKOR/SOAR (Special Needs), Healthy Living Programs, Middle School Programming, Teen Programming & more! Your support helps us to impact countless families and individuals in our community.

Our impact is felt, in large part, thanks to the community of businesses and individuals that come together to provide generous financial support to the YMCA. We're inviting you to become a part of that family.

**In addition to celebrating the YMCA's impact, this year we recognize Ritchie & Page Distributing Company as our Community Enrichment Award recipient and The Honorable John A. Cimino with the Maurice T. Perilli Award Friend of the Y award.**

We hope you will **consider being an event sponsor this year**. Your support goes directly to helping your community. A sponsor form with additional details is included with this letter.

On behalf of the YMCA, we thank you for your consideration. If you have questions about this year's I'M POSSIBLE gala, please contact Denise Goldenbaum Wyers at 609.581.9622 ext 111 or [dgold@hamiltonymca.org](mailto:dgold@hamiltonymca.org).

Sincerely,

Jeannine Cimino & Nina Melker  
Committee Chairs



# I'M POSSIBLE

## honoring

### The Honorable John A. Cimino & Ritchie & Page Distributing Company

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## SPONSORSHIP & AD OPPORTUNITIES

The Hamilton Area YMCA provides essential programs and services that build strong, confident kids; healthy, active adults; and thriving communities. Among these mission critical programs are SKOR/SOAR (Special Needs), Healthy Living Programs, Y Connection, Teen Programming & more! Your support helps us to impact countless families and individuals in our community.

### SPONSORSHIP LEVELS

#### **\$5,000 Gold Sponsorship**

Includes 8 attendees, full page ad in ad journal, table tents, recognition on signage, social media, newsletters and e-mail blasts leading up to the event, invited to attend private VIP reception

#### **\$4,000 Gift Sponsorship**

Includes 6 attendees, half page ad in ad journal, recognition on signage, logo on gift that coordinates with theme, invited to attend a private VIP reception

#### **\$3,000 Cocktail Napkin Sponsorship**

Includes 6 attendees, half page ad in ad journal, recognition on signage, logo on cocktail napkins, invited to attend a private VIP reception

#### **\$2,500 Dessert Sponsor**

Includes 6 attendees, full page ad in ad journal, recognition on signage, invited to attend a private VIP reception

#### **\$1,500 Entertainment Sponsor**

Includes 4 attendees, full page ad in ad journal, recognition on signage, invited to attend a private VIP reception

#### **\$500 Signature Drink**

Includes 2 attendees, 1/2 page ad in ad journal, recognition on signage

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### SPONSORSHIP LEVELS – CRA

#### **\$5000 Lifelong Friendships Supporter**

Your support allows us to send two children to camp for the entire summer (10 weeks).

#### **\$4000 Self Confidence Supporter**

Your support allows us to send four children to camp for one month.

#### **\$3000 Leadership Sponsor**

Your support allows us to send twelve children to camp for one week.

#### **\$2500 Teamwork Sponsor**

Your support allows 10 campers to participate in a leadership camp for one week.

#### **\$1500 Character Sponsor**

Your support allows us to send one child to camp for six weeks.

#### **\$500 Independence Supporter**

Your support allows us to send two children to camp for one week.

## **Payment Information**

**Please complete, and mail or e-mail.**

Mail to: Hamilton Area YMCA, 1315 Whitehorse-Mercerville Road, Hamilton, NJ 08619

E-mail to: [dgold@hamiltonymca.org](mailto:dgold@hamiltonymca.org)

**Sponsorship** \_\_\_ Gold \_\_\_ Gift \_\_\_ Cocktail Napkin \_\_\_ Dessert \_\_\_ Entertainment \_\_\_ Signature Drink

### **Ad Journal Opportunities**

**Ad submission deadline Friday, September 14**

___ Inside Front Cover (5" x 8")	\$750	___ Half Page (5" x 4")	\$250
___ Inside Back Cover (5" x 8")	\$750	___ Quarter Page (5" x 2")	\$150
___ Back Cover (5" x 8")	\$1000	___ Patron Listing	\$50
___ Full Page (5" x 8")	\$500		

Please submit ads via e-mail to [dgold@hamiltonymca.org](mailto:dgold@hamiltonymca.org) as a high resolution PDF file.

**Attendees** Tickets: \_\_\_ x \$150 = \_\_\_

Attendee Names \_\_\_\_\_  
\_\_\_\_\_

I am unable to attend, but I have enclosed my gift of \$\_\_\_\_\_ to support the Hamilton Area YMCA.

Enclosed is a check for \$\_\_\_\_\_ payable to Hamilton Area YMCA.

Charge to my VISA/MasterCard/Discover/American Express (circle one)

Card Number \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_ SID# \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Contact Denise Goldenbaum Wyers at 609.581.9622 ext. 111 or e-mail [dgold@hamiltonymca.org](mailto:dgold@hamiltonymca.org) for additional information.

Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney of the State of NJ by calling 973-504-6215. Registration with the Attorney General does not imply endorsement.