

I'M POSSIBLE

honoring Investors Bank & Kucker Haney Paint Co.

One Community • One Mission • One Great Night
Thursday, September 26, 2019 • 6:00 - 9:00 p.m. • Mercer County Boat House

EVENT COMMITTEE

Lori Danko Deborah Millar Committee Chairs

Herb Ames Janet Engelke Gregg Gates Rachel Holland Kacie Hurley Julie Imbalzano Jill Makkay Joshua Morgan Janice Nastasi Dawn Sabo Michael Sabo Dan Sczweck Thomas Smith Christina Spinelli Jillian Stengel Liz Tindall Denise Wyers

James Schulz Chairman of the Board

> Diana Zita CEO

Dear Friend,

Last year, nearly 250 businesses, community leaders and friends of the Hamilton Area YMCA came together at the I'M POSSIBLE Gala to raise funds and share the Y's impact by highlighting an array of mission programs that serve our community. We invite you to be a part of this truly moving keystone event at the Mercer County Boat House on Thursday, September 26 from 6:00 – 9:00 p.m.

As you may know, the Hamilton Area YMCA provides essential programs and services that build strong, confident kids; healthy, active adults; and thriving communities. Among our mission critical programs are SKOR/SOAR (Diverse Abilities), Healthy Living Programs, Middle School Programming, Teen Programming & more! Your support helps us to impact countless families and individuals in our community.

Our impact is felt, in large part, thanks to the community of businesses and individuals that come together to provide generous financial support to the YMCA. We're inviting you to become a part of that family.

In addition to celebrating the YMCA's impact, this year we recognize Investors Bank as our Community Enrichment Award recipient and Kucker Haney Paint Co. with the Maurice T. Perilli Award Friend of the Y award.

We hope you will **consider being an event sponsor this year**. Your support goes directly to helping your community. A sponsor form with additional details is included with this letter.

On behalf of the YMCA, we thank you for your consideration. If you have questions about this year's I'M POSSIBLE gala, please contact Denise Goldenbaum Wyers at 609.581.9622 ext 111 or dgold@hamiltonymca.org.

Sincerely,

Lori Danko & Deborah Millar Committee Chairs



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SPONSORSHIP & AD OPPORTUNITIES

The Hamilton Area YMCA provides essential programs and services that build strong, confident kids; healthy, active adults; and thriving communities. Among these mission critical programs are SKOR/SOAR (Diverse Abilities), Healthy Living Programs, Y Connection, Teen Programming & more! Your sponsorship support helps us to impact countless families and individuals in our community:

\$5,000 GOLD SPONSORSHIP

Your support helps us to provide two children an unforgettable summer through 10 weeks of summer day camp.

8 attendees, full page ad in ad journal, recognition on signage, social media, and e-mail blasts

\$4,000 GIFT SPONSORSHIP

Your support allows us to empower 10 individuals living with Parkinson's Disease by helping to minimize fatigue and build strength through our Delay the Disease Program.

6 attendees, half page ad in ad journal, recognition on signage, logo on gift

\$3,000 COCKTAIL NAPKIN SPONSORSHIP

Your support helps up to improve the quality of life for 9 individuals who have battled Cancer. Through THRIVE participants increase strength and stamina and find support.

6 attendees, half page ad in ad journal, recognition on signage, logo on napkins

\$2,500 DESSERT SPONSOR

Your support allows us to provide BTB (Beyond the Bell), a free, safe, positive after school environment for 3 tweens and peace of mind for families.

6 attendees, full page ad in ad journal, recognition on signage

\$1,500 ENTERTAINMENT SPONSOR

Your support allows us to provide a year of participation in swim, instructional and social events for an individual with diverse abilities.

4 attendees, full page ad in ad journal, recognition on signage

\$500 SIGNATURE DRINK

Your support helps us to provide the life saving skill of swim lessons to a child for an entire year.

2 attendees, quarter page ad in ad journal, recognition on signage

Payment Information Please complete, and mail or e-mail. Mail to: Hamilton Area YMCA, 1315 Whitehorse-Mercerville Road, Hamilton, NJ 08619 E-mail to: dqold@hamiltonymca.orq Sponsorship ___ Gold ___ Gift ___ Cocktail Napkin ___ Dessert ___ Entertainment ___ Signature Drink **Ad Journal Opportunities** Ad submission deadline Friday, September 13 ___ Inside Front Cover (5" x 8") \$750 ___ Half Page (5" x 4") \$250 ___ Quarter Page (5" x 2") \$150 ___ Inside Back Cover (5" x 8") \$750 ___ Back Cover ___ Patron Listing (5" x 8") \$1000 \$50 Full Page (5" x 8") \$500 Please submit ads via e-mail to dgold@hamiltonymca.org as a high resolution PDF file. Tickets: ____ x \$150 = ____ Attendee Names _____ I am unable to attend, but I have enclosed my gift of \$ to support the Hamilton Area YMCA. Enclosed is a check for \$_____ payable to Hamilton Area YMCA. Charge to my VISA/MasterCard/Discover/American Express (circle one) Card Number _____ Exp. date _____ _____ SID# ____ Signature City ______ State ____ Zip _____ Phone ______ E-mail _____ Contact Denise Goldenbaum Wyers at 609.581.9622 ext. 111 or e-mail dgold@hamiltonymca.org for additional information. Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney of the State of NJ by calling 973-504-6215. Registration with the Attorney General does not imply endorsement.

revised 6.26.19