

A photograph of a woman, a man, and a young boy. The woman is smiling broadly, the man is looking down at the boy, and the boy is looking at a box. The image is overlaid with a teal circular graphic on the right side.

# WHAT IS THE ANNUAL CAMPAIGN?

Each year we offer over \$500,000 through our Financial Assistance Program and subsidized programming to ensure:

- Children have somewhere safe to go while their parents are working
- Children, youth and adults learn the life saving skill of swimming
- Children benefit from a transformative camp experience
- Individuals with diverse abilities have a place where programs geared toward their needs promote peer and family interaction in a fun, healthy, and safe environment
- Those living with chronic diseases have a place to find empowerment and support through their journey
- Individuals, families and children know their community cares about their future

Those funds come from a variety of sources, one of which is our Annual Campaign – a “sprint” when we call on the entire Y family to rally support for our cause!