

Lori Danko is a leader in the Central New Jersey community. She helps businesses make valuable connections, advocates for non-profit organizations, and drives overall community growth.

Lori earned her degree in Business from Rider University (then, College) and made Mercer County her home. In her early career, she served as Vice President of Advertising for Chris Craft Boats with a territory that spanned the eastern seaboard. But, it was when she joined the team at Comcast that she really introduced herself to the Mercer County business community. As the Director of Advertising, she developed media plans and created campaigns for clients in industries ranging from retail and manufacturing to professional services and healthcare.

After getting established in the Business Community, Lori soon turned her attention to the local non-profit community. As a Regional Vice President for the American Heart Association, Lori maintained a five-county territory and earned awards including *Rookie of the Year*, *Highest Growth*, and *The Visionary Award*.

In her role as Vice President of Development for the Museum of Contemporary Science, her crowning achievement was "A Night at the Museum," an innovative fundraising event that combined the power of technology with the inherent curiosity of local students to bring the vision of robotics to local schools.

Since joining her family's HVAC business, DanMor Mechanical, Inc., Lori continues to be a champion for the non-profit community in Central New Jersey. She has served on the Board of Directors of the Megan Nicole Kanka Foundation, the Hamilton Area YMCA, Kidsbridge, and the Mercer County Community College Foundation (where she served a three-year term as Chair). An accomplished fundraiser, Lori has worked with the Advancement Committee at Notre Dame High School and Chaired far too many galas, golf outings, and other fundraising events to list!

Lori also continues to be an advocate for business as the Chair of the Hamilton Township Economic Development Advisory Commission. In 2018, Lori was recognized by the Mercer County Commission of Distinguished Women for her philanthropic work and community leadership.

When she's not traveling or enjoying time at the beach, Lori lives in Hamilton with her husband Dan and son Danny.