

RACHEL HOLLAND

special events



www.eventsbyrachel.com

Rachel Holland Special Events, LLC, a premier event planning and outreach consulting company, represents clients who are looking for attention to detail and personalized service for their events and projects. Each event and campaign we plan is as unique as our clients. We work with them to make the project reflect their sense of style and sophistication by doing the research and labor for them. We work with high quality, professional vendors and provide you with exceptional Product that you and your members/clients/guests will remember. We work both with individuals and businesses to make events successful. We use a holistic approach to event planning, which includes incorporating location and vendor expertise with ours in order to coordinate all efforts.

Rachel Holland, owner of Rachel Holland Special Events, has been planning events in New Jersey for over 18 years. She began her career in government, planning and coordinating daily events for, and personally accompanying the Governor of New Jersey. She expanded her expertise in event planning as Media Events Manager for NJ TRANSIT, the third largest transit organization in the United States. She founded Rachel Holland Special Events in 2005 after several people came to her for independent help with social and corporate events. Rachel has also kept her hand in local and grass roots government and politics by coordinating and consulting for corporate issue campaigns and smaller political races. Currently RHSE works with association management clients on their organizational needs, corporate clients with their grassroots communication needs. Rachel has a BA in Political Science from Drew University and a Masters in Governmental Affairs from the Fels Institute at the University of Pennsylvania. She is an active member of the community serving as Vice Chair of the Board of Directors for the Girl Scouts of Central and Southern New Jersey for whom she also has chaired their Fund Development Committee and their annual Women of Distinction Event, Immediate past Chair of the Young Professionals Foundation Board at Robert Wood Johnson/ Barnabas University Hospital Hamilton, Chair of the Hamilton Area YMCA Board of Directors where she also chairs their Annual Campaign and the Vice Chair of the Board of Lakeview Child Center. She was an initial member of the Biz 33 Hamilton Business Networking Group and currently serves as the Executive Director of the Hamilton Partnership. She has served on the Marketing Committees for both the Hamilton Area YMCA and the Mid Jersey Chamber of Commerce and is currently serving on the legislative committee of the Princeton Mid Jersey Chamber. She recently Co-Chaired of the Hamilton Township transition committee for the newly elected Mayor Jeff Martin. She has also served on the Hamilton Township Zoning Board was a former member of the Hamilton Township Democratic Committee. Rachel lives in Hamilton Township with her husband Kevin Drennan and daughters Eva and Jaqueline.