



I'M POSSIBLE
honoring
Princeton HealthCare System & Michael Sabo

One Community • One Mission • One Great Night
Thursday, September 28, 2017 • 6:00 - 9:00 p.m. • Mercer County Boat House

EVENT COMMITTEE

Jeannine Cimino
Nina Melker
Committee Chairs

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CEO

Dear Friend,

You may be familiar with our SKOR food and cheer event. Last year, nearly 250 business, community leaders and friends of the Y came together to raise funds for SKOR. This year, we would like to share the Y's impact by highlighting an array of mission programs that serve our community. We present the inaugural I'M POSSIBLE Gala! This new keystone event will be held at the Mercer County Boat House on Thursday, September 28 from 6:00 - 9:00 p.m.

As you may know, the Hamilton Area YMCA provides essential programs and services that build strong, confident kids; healthy, active adults; and thriving communities. Among our mission critical programs are SKOR/SOAR (Special Needs), Healthy Living Programs, Y Connection, Teen Programming & more! Your support helps us to impact countless families and individuals in our community.

Our impact is felt, in large part, thanks to the community of businesses and individuals that come together to provide generous financial support to the YMCA. We're inviting you to become a part of that family.

In addition to celebrating the YMCA's impact, this year we recognize Princeton HealthCare System as our Community Enrichment Award recipient and Michael Sabo with the Maurice T. Perilli Award Friend of the Y award.

I hope you will **consider being an event sponsor this year**. Your support goes directly to helping your community. A sponsor form with additional details is included with this letter.

On behalf of the YMCA, we thank you for your consideration. If you have any questions about this year's I'M POSSIBLE gala, please contact Denise Goldenbaum at 609.581.9622 ext 111 or dgold@hamiltonymca.org.

Sincerely,

Jeannine Cimino & Nina Melker
Committee Chairs



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SPONSORSHIP & AD OPPORTUNITIES

The Hamilton Area YMCA provides essential programs and services that build strong, confident kids; healthy, active adults; and thriving communities. Among these mission critical programs are SKOR/SOAR (Special Needs), Healthy Living Programs, Y Connection, Teen Programming & more! Your support helps us to impact countless families and individuals in our community.

SPONSORSHIP LEVELS

\$5,000 Presenting Sponsorship

Includes 10 attendees, full page ad in ad journal, table tents, recognition on signage, social media, newsletters and e-mail blasts leading up to the event, invited to attend private VIP reception

\$4,000 Gift Sponsorship

Includes 8 attendees, half page ad in ad journal, recognition on signage, logo on gift that coordinates with theme, invited to attend a private VIP reception

\$3,000 Cocktail Napkin Sponsorship

Includes 6 attendees, half page ad in ad journal, recognition on signage, logo on cocktail napkins, invited to attend a private VIP reception

\$2,500 Dessert Sponsor

Includes 6 attendees, full page ad in ad journal, recognition on signage, invited to attend a private VIP reception

\$1,500 Entertainment Sponsor

Includes 4 attendees, full page ad in ad journal, recognition on signage, invited to attend a private VIP reception

\$500 Signature Drink

Includes 2 attendees, 1/2 page ad in ad journal, recognition on signage

SPONSORSHIP LEVELS – CRA

\$5000 Lifelong Friendships Supporter

Your support allows us to send two children to camp for the entire summer (10 weeks).

\$4000 Self Confidence Supporter

Your support allows us to send four children to camp for one month.

\$3000 Leadership Sponsor

Your support allows us to send twelve children to camp for one week.

\$2500 Teamwork Sponsor

Your support allows 10 campers to participate in a leadership camp for one week.

\$1500 Character Sponsor

Your support allows us to send one child to camp for six weeks.

\$500 Independence Supporter

Your support allows us to send two children to camp for one week.

Payment Information

Please complete, and mail or e-mail.

Mail to: Hamilton Area YMCA, 1315 Whitehorse-Mercerville Road, Hamilton, NJ 08619

E-mail to: dgold@hamiltonymca.org

Sponsorship ___ Presenting ___ Gift ___ Cocktail Napkin ___ Dessert ___ Entertainment ___ Signature Drink

Ad Journal Opportunities

Ad submission deadline Friday, September 15

___ Inside Front Cover (5" x 8")	\$500	___ Half Page (5" x 4")	\$250
___ Inside Back Cover (5" x 8")	\$500	___ Quarter Page (5" x 2")	\$150
___ Back Cover (5" x 8")	\$500	___ Patron Listing	\$50
___ Full Page (5" x 8")	\$400		

Please submit ads via e-mail to dgold@hamiltonymca.org as a high resolution PDF file.

Attendees Early Bird Registration (before September 21): ___ x \$125 = ___

Full Price Registration: ___ x \$150 = ___

Attendee Names _____

I am unable to attend, but I have enclosed my gift of \$_____ to support the Hamilton Area YMCA.

Enclosed is a check for \$_____ payable to Hamilton Area YMCA.

Charge to my VISA/MasterCard/Discover/American Express (circle one)

Card Number _____ Exp. date _____

Signature _____ SID# _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

Contact Denise Goldenbaum at 609.581.9622 ext. 111 or e-mail dgold@hamiltonymca.org for additional information.

Information filed with the Attorney General concerning this charitable solicitation may be obtained from the Attorney of the State of NJ by calling 973-504-6215.

Registration with the Attorney General does not imply endorsement.